



Sundays 8/7 c on ABC

**Day 4 PREVIEW**  
**MEDIA ADVISORY**  
June 27, 2009

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### **Ward Home Framed; Clara's Kids Treated Like VIPs**

**What is happening tomorrow:** Crews will begin framing the Ward family's new home and neighborhood children will be VIPs and create lasting art for Clara.

Superior Walls of North East, after having installed the home's basement walls late tonight, will make way for A. Anthony & Sons to literally lay the groundwork for the home early tomorrow, pouring the basement's cement floor. This allows Builders Support & Supply to provide the home's critical support system -- framing, walls, decking, floor and trusses. Afterwards, Presta Supply will step in and supply the home's roofing, windows, doors and eventually, siding. In addition, Huber Engineered Woods will provide the roof and wall sheathing. Although this company is headquartered in Commerce, Ga., its president, Brian Carlson, is an Erie native. He will return to his hometown to serve on the home's construction team.

From 2 to 4 p.m. Sunday, the VIP tent, located across from the Ward home, will be filled with 75 children served by Clara Ward's Youth Development and Family Center. Natalie Maleno Washburn of Maleno Development, the company charged with overseeing the extreme build, wanted to make these children a part of the extreme build and give them an opportunity to give back to Clara. While in the tent, they will create their own artistic designs on 6-inch-by-6-inch tiles that will be incorporated into the exterior walkway of the new home. Claytopia will donate the tiles and supplies.

McDonald's and Slush Puppie will supply lunch and ice drinks for the children, who will also receive VIP gift bags from Scott Enterprises.

#### **Who is available for interviews Sunday at 2 p.m.:**

John Maleno, founder and president, Maleno Development  
Gary Hess of Superior Walls  
Kevin Clark of Builders Support & Supply  
Tim Presta of Presta Supply  
Brian Carlson of Huber Engineered Woods

-- more --



2340 West Grandview Boulevard • Suite 1 • Erie, Pa 16506  
www.malenodevelopment.com

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**Interviews will take place:** In the media area, located across from the Ward home, 650 East 21st Street, Erie, Pa. 16503

**Who is available for interviews Sunday at 3 p.m.:**

Natalie Maleno Washburn of Maleno Development  
Gretchen Wheeler of Claytopia  
Clara's kids

**Interviews will take place:** In the VIP tent, located across from the Ward home, 650 East 21st Street, Erie, Pa. 16503

**\*Please note:** The media should park in the volunteer lot and check in at the media registration tent, both of which are located at East 22nd and Wallace streets. Media passes will be provided at registration.

For more information about the "Extreme Makeover: Home Edition" project in Erie, visit [www.malenoextremehome.com](http://www.malenoextremehome.com).

**About ABC-TV's "Extreme Makeover: Home Edition"**

The Emmy award winning reality program "Extreme Makeover: Home Edition," now in its 7th season, is produced by Endemol USA, a division of Endemol Holding. It's executive-produced by Anthony Dominici. David Goldberg is Chairman, Endemol North America. The show airs Sundays from 8:00-9:00 p.m., ET on ABC.

**About Maleno Development**

Co-founded in 1976 by John Maleno and his wife, Lynn, Maleno Development began as a husband-and-wife building and remodeling operation in Erie, Pa. Since then, the company has built more than 1,000 homes and apartments in their hometown. Maleno Development has changed the face of many Erie areas by creating beautiful neighborhoods and residential communities on otherwise undeveloped lands. What started with the Calico Fields subdivision off of West 38<sup>th</sup> Street now includes 13 residential developments. Today, five of John Maleno's seven children, his sister and his son-in-law are part of what is now a full-service real-estate team that specializes in construction, land development, property management and real-estate sales. For more information about Maleno Development, visit [www.maleno-development.com](http://www.maleno-development.com).



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