



Sundays 8/7 c on ABC

MEDIA ADVISORY

June 29, 2009

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**Maleno "Extreme Makeover: Home Edition" Build
Asks for Canned Food, Children's Books and Toys**

To help fill Clara Ward's Youth Development and Family Center with food, books, toys and other necessities, Maleno Development is asking for donations, suggested as part of a "Read and Feed Admission," to be brought to the "Extreme Makeover: Home Edition" building site.

Maleno Development was chosen to oversee the build of the Ward home. Natalie Maleno Washburn is encouraging spectators, volunteers and vendors to bring with them to the site nonperishable food items to fill the center's kitchen, children's books to fill its reading area and toys for the many children Clara Ward serves.

"We are making sure Clara will come home to a beautiful and functional home, but we also want that home to be filled with the necessities she will need to continue serving the children of her neighborhood," Natalie Maleno said. "We are also asking for toiletries as well as gently used toys."

Large bins are located at the volunteer check-in area, at 21st and Wallace streets, for the donations.

"We truly appreciate the outpouring of support from our community and we know Clara will be thankful if her Youth Development and Family Center is fully supplied when she returns home on Thursday," Maleno said.

For more information about the "Extreme Makeover: Home Edition" project in Erie, visit www.malenoextremehome.com.

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2340 West Grandview Boulevard • Suite 1 • Erie, Pa 16506

www.malenodevelopment.com

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About ABC-TV's "Extreme Makeover: Home Edition"

The Emmy award winning reality program "Extreme Makeover: Home Edition," now in its 7th season, is produced by Endemol USA, a division of Endemol Holding. It's executive-produced by Anthony Dominici. David Goldberg is Chairman, Endemol North America. The show airs Sundays from 8:00-9:00 p.m., ET on ABC.

About Maleno Development

Co-founded in 1976 by John Maleno and his wife, Lynn, Maleno Development began as a husband-and-wife building and remodeling operation in Erie, Pa. Since then, the company has built more than 1,000 homes and apartments in their hometown. Maleno Development has changed the face of many Erie areas by creating beautiful neighborhoods and residential communities on otherwise undeveloped lands. What started with the Calico Fields subdivision off of West 38th Street now includes 13 residential developments. Today, five of John Maleno's seven children, his sister and his son-in-law are part of what is now a full-service real-estate team that specializes in construction, land development, property management and real-estate sales. For more information about Maleno Development, visit www.malenodevelopment.com.



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