



Sundays 8/7 c on ABC

**MEDIA ADVISORY**

June 28, 2009

**CONTACT: Dana Pontillo**

Engel O'Neill Advertising

Office: 814-454-3111

Cell: 814-490-5203

Fax: 814-456-7879

danap@engeloneill.com

**Blood Drive to Begin Monday at "Extreme" Build**

Beginning Monday, June 29, spectators, vendors and volunteers can donate blood to the Community Blood Bank as part of the "Extreme Makeover: Home Edition" build in Erie. The blood bank's mobile unit will be stationed at the volunteer check-in area, located at East 21<sup>st</sup> and Wallace streets, from Monday, June 29 through Wednesday, July 1, from 9 a.m. to 3:30 p.m. and on Thursday, July 2, from 8 a.m. to noon.

For more information about the "Extreme Makeover: Home Edition" project in Erie, visit [www.malenoextremehome.com](http://www.malenoextremehome.com).

**About ABC-TV's "Extreme Makeover: Home Edition"**

The Emmy award winning reality program "Extreme Makeover: Home Edition," now in its 7th season, is produced by Endemol USA, a division of Endemol Holding. It's executive-produced by Anthony Dominici. David Goldberg is Chairman, Endemol North America. The show airs Sundays from 8:00-9:00 p.m., ET on ABC.

**About Maleno Development**

Co-founded in 1976 by John Maleno and his wife, Lynn, Maleno Development began as a husband-and-wife building and remodeling operation in Erie, Pa. Since then, the company has built more than 1,000 homes and apartments in their hometown. Maleno Development has changed the face of many Erie areas by creating beautiful neighborhoods and residential communities on otherwise undeveloped lands. What started with the Calico Fields subdivision off of West 38<sup>th</sup> Street now includes 13 residential developments. Today, five of John Maleno's seven children, his sister and his son-in-law are part of what is now a full-service real-estate team that specializes in construction, land development, property management and real-estate sales. For more information about Maleno Development, visit [www.maleno-development.com](http://www.maleno-development.com).



2340 West Grandview Boulevard • Suite 1 • Erie, Pa 16506

[www.maleno-development.com](http://www.maleno-development.com)