



Sundays 8/7 c on ABC

FOR IMMEDIATE RELEASE

June 8, 2009

CONTACT: Dana Pontillo

Engel O'Neill Advertising

Office: 814-454-3111

Cell: 814-490-5203

Fax: 814-456-7879

danap@engelloneill.com

**Erie's Maleno Development to Create Charitable Family Fund
in Conjunction with "Extreme Makeover: Home Edition"
Building Project**

Inspired by their involvement in ABC's "Extreme Makeover: Home Edition," the Maleno family has established the Maleno Family-to-Family Fund to support future building and renovation projects for Erie families and neighborhoods in need. The fund is administered by The Erie Community Foundation and will be distributed by the St. Martin Center.

Maleno Development was chosen to build a home for a deserving Erie family that will be constructed in only one week. The project will begin on Thursday, June 25, 2009, and will be featured on an episode of "Extreme Makeover: Home Edition" that is scheduled to air in the fall. Information about the family and home location has yet to be released because five deserving Erie families are still being considered for the project.

-- more --



2340 West Grandview Boulevard • Suite 1 • Erie, Pa 16506

www.malenodevelopment.com

June 8, 2009
Maleno/Page 2 of 3

John Maleno, Maleno Development founder and president, explained that his family has been so heartened by the project and what it represents to the Erie community that they decided they can affect their community far beyond the home makeover build.

"For years we have supported multiple charities and organizations, but creating a family fund will enable us to help other deserving Erie families or help refurbish Erie neighborhoods in the coming years," Maleno said. "We want to help improve the quality of life for our neighbors."

His family chose to partner with the St. Martin Center because of the organization's experience improving housing conditions of those living in poverty. "We needed a partner to help distribute the funds and the St. Martin Center's mission of helping families mirrors ours," Maleno said.

"They, along with The Erie Community Foundation, are providing valuable administrative services that will enable us to continue helping Erie families."

The Maleno Family-to-Family Fund will raise funds for future building projects. "We don't want the 'Extreme Makeover: Home Edition' build to be our first and last charitable project; we are committed to giving back on an ongoing basis," Maleno said. The St. Martin Center will help the Maleno family identify families that could benefit from their charitable fund.

-- more --



2340 West Grandview Boulevard • Suite 1 • Erie, Pa 16506
www.malenodevelopment.com

June 8, 2009
Maleno/Page 3 of 3

Maleno explained that his family is perfectly suited to future building projects in Erie neighborhoods. "We know the construction industry; it's what we have been doing for more than 30 years," he said. "Our family can use our building experience, talent and resources to assist other families. It's the right thing for us to do."

For more information on the Maleno Family-to-Family Fund, contact Natalie Maleno Washburn at 814-833-6516 or visit www.malenoextremehome.com.

###

About ABC-TV's "Extreme Makeover: Home Edition"

The Emmy award winning reality program "Extreme Makeover: Home Edition," now in its 7th season, is produced by Endemol USA, a division of Endemol Holding. It's executive-produced by Anthony Dominici. David Goldberg is Chairman, Endemol North America. The show airs Sundays from 8:00-9:00 p.m., ET on ABC.

About Maleno Development

Co-founded in 1976 by John Maleno and his wife, Lynn, Maleno Development began as a husband-and-wife building and remodeling operation in Erie, Pa. Since then, the company has built more than 1,000 homes and apartments in their hometown. Maleno Development has changed the face of many Erie areas by creating beautiful neighborhoods and residential communities on otherwise undeveloped lands. What started with the Calico Fields subdivision off of West 38th Street now includes 13 residential developments. Today, five of John Maleno's seven children, his sister and his son-in-law are part of what is now a full-service real-estate team that specializes in construction, land development, property management and real-estate sales. For more information about Maleno Development, visit www.maleno-development.com.



2340 West Grandview Boulevard • Suite 1 • Erie, Pa 16506
www.maleno-development.com