



Sundays 8/7 c on ABC

MEDIA ADVISORY

June 16, 2009

CONTACT: Dana Pontillo

Engel O'Neill Advertising

Office: 814-454-3111

Cell: 814-490-5203

Fax: 814-456-7879

danap@engeloneill.com

**Pep Rally and Media Event
Scheduled for "Extreme Makeover: Home Edition"
Building Project**

Maleno Family, Show's Producer to be Available for Interviews

All media are invited to a private invitation-only pep rally to kick off the Erie "Extreme Makeover: Home Edition" building project. This media event will take place on Friday, June 19, 2009, from 8 to 9:30 a.m. at Grace Baptist Church, 7300 Grubb Road, McKean.

Scheduled to attend are John Maleno and the Maleno family; Conrad Ricketts, "Extreme Makeover: Home Edition" executive producer; and City of Erie Mayor Joe Sinnott. Other attendees confirmed to attend include the project's major sponsors who will be recognized by John Maleno. Those sponsors include Builders Support and Supply, Presta Supply, Scott Enterprises and Superior Walls.

Maleno Development was chosen as the builder of a home for a deserving Erie family that will be constructed in only one week. The project will begin on Thursday, June 25, 2009, and will be featured on an episode of "Extreme Makeover: Home Edition" that is scheduled to air in the fall. Information about the family and home location has yet to be released because five deserving Erie families are still being considered for the project.

John Maleno, Conrad Ricketts and representatives from the project's major sponsors will be available for interviews after the rally.

For more information about the "Extreme Makeover: Home Edition" project in Erie, visit www.malenoextremehome.com.

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2340 West Grandview Boulevard • Suite 1 • Erie, Pa 16506

www.maleno-development.com

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About ABC-TV's "Extreme Makeover: Home Edition"

The Emmy award winning reality program "Extreme Makeover: Home Edition," now in its 7th season, is produced by Endemol USA, a division of Endemol Holding. It's executive-produced by Anthony Dominici. David Goldberg is Chairman, Endemol North America. The show airs Sundays from 8:00-9:00 p.m., ET on ABC.

About Maleno Development

Co-founded in 1976 by John Maleno and his wife, Lynn, Maleno Development began as a husband-and-wife building and remodeling operation in Erie, Pa. Since then, the company has built more than 1,000 homes and apartments in their hometown. Maleno Development has changed the face of many Erie areas by creating beautiful neighborhoods and residential communities on otherwise undeveloped lands. What started with the Calico Fields subdivision off of West 38th Street now includes 13 residential developments. Today, five of John Maleno's seven children, his sister and his son-in-law are part of what is now a full-service real-estate team that specializes in construction, land development, property management and real-estate sales. For more information about Maleno Development, visit www.malenodevelopment.com.



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